

The Greenland Business Association – at the forefront of change

The Greenland Business Association has been representing the interests of the business community in Greenland since 1966. The organisation currently has about 350 member companies with a total of around 6,000 employees in all of the country's business sectors – from small and medium-sized companies to large firms operating in the international markets.

The Greenland Business Association is Greenland's dominant employer and business organisation. The organisation represents the vast majority of companies, and approximately 80% of the country's business turnover. This secures a central position for the Greenland Business Association on the labour market, as well as in relation to the country's political leadership and public authorities.

The Greenland Business Association has all of Greenland as its workplace, with the clear goal of creating the best possible framework for the business community. This means that membership of the Greenland Business Association is the key to influencing business development, and provides direct access to a community of colleagues, which gives strength.

At the same time, the Greenland Business Association acts as a knowledge centre with regard to the possibilities and conditions that apply to the business community. The secretariat of the organisation is at your service with advice all year round – whether your questions concern minor, practical issues, or problems of a more demanding legal or financial nature.

The Greenland Business Association is a modern organisation with member services, lobbying and consultancy as its core services. But the Greenland Business Association also has business development very much on its agenda – business development seen from a social perspective. For this reason, the Association organises courses, conferences and study and delegation trips abroad.

The Greenland Business Association is a strong community and a guarantor of sustainable industrial development, new jobs, educational opportunities, economic growth and welfare in Greenland.

The Greenland Business Association takes social responsibility, creates dialogue, acts and achieves results.

The Greenland Business Association is an initiator that brings companies into the political agenda, creates dialogue, takes action and achieves results. The organisation creates new knowledge, which we use to help each other and to exert a political influence, because the Greenland Business Association takes on a responsibility for society.

The Greenland Business Association has a nationwide network that also includes partners from outside Greenland. This secures optimal and up-to-date service and advice for the organisation's members.

CSR Greenland, which provides advice on corporate social responsibility and on the UN's 17 goals for sustainable development, has its secretariat at the headquarters of the Greenland Business Association in Nuuk.

Every second year, the Greenland Business Association organises Greenland's largest business conference, Future Greenland (<u>www.futuregreenland.gl</u>), which attracts great international attention and participants from many countries.

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